

## **Regulations of the WaysConf Awards contest organized by DesignWays Conf Sp. z o.o.**

### **§1**

#### **[General provisions]**

1. The organizer of the "WaysConf Awards" contest (hereinafter: "Contest") is DesignWays Conf sp.z o.o. with its registered office in Kraków, al. Powstania Warszawskiego 15, 31-539 Kraków, registered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków-Śródmieście in Kraków, XI Economic Department of the National Court Register under KRS no: 0000774156, holding NIP no: 6772442132, with a share capital of PLN 10,000; e-mail address: awards@waysconf.com (hereinafter: "Organizer").
2. The purpose of the Contest is to distinguish UX and UI **projects completed by the WaysConf community between June 2025 and June 2026** (hereinafter: "Project") from among the proposals submitted following these Regulations (hereinafter: "Regulations").
3. Entering the Contest (i.e., applying in the manner specified in §3 sections 4-5 of the Regulations) implies the Participant's acceptance of all terms and conditions outlined in these Regulations.
4. The Contest is held according to the rules specified in the Regulations.
5. Submissions to the Contest (hereinafter: "Submission to the Contest") will be possible from **16 June to 31 July 2026 (until 11:59 pm)**.
6. The beginning of the Contest shall be on the date of publishing the Regulations on the Organizer's website.

### **§2**

#### **[Terms and conditions of participation in the Contest]**

1. A participant in the Competition (hereinafter: "Participant") may be a natural person or a commercial company.
2. In the case of natural persons, only natural persons of full legal age, i.e. persons who are 18 years of age at the latest on the date of the beginning of the Contest and who have full legal capacity, may participate in the Contest.
3. In the case of commercial companies, the Contest may be participated in by companies that, at the time of the Contest, are not capital or personally related to the Organizer, either directly or indirectly.
4. The Participants cannot be employees or collaborators (including those executing commissioned works based on civil law contracts) of the Organizer and their spouses, relatives and relations by blood or marriage, as well as persons related to them by adoption, and also persons who are employees or collaborators (including those executing commissioned works based on civil law

contracts) of companies with capital or personal relations with the Organizer, either directly or indirectly. By making a Submission to the Contest, the Participant declares that he/she does not violate the rights of third parties, in particular moral rights or property copyrights or other intellectual property rights of third parties.

5. In the case of a submission made on behalf of a commercial company, the submitter on behalf of the Participant confirms that he/she has been authorized to make the Submission to the Contest.
6. Participation in the Contest is free and voluntary.
7. A Participant, who is a consumer, who has concluded an agreement with the Organizer (in relation to registration in the Contest), may withdraw from it without stating the reason within 14 days from the date of concluding the agreement (i.e. the date of confirming participation in the Contest).
8. To meet the deadline referred to above, it is sufficient to send a statement of resignation before its expiration to the address of DesignWays Conf Sp. z o.o., al. Powstania Warszawskiego 15, 31-539 Kraków, or via electronic mail to awards@waysconf.com.
9. The statement referred to in section 8 above may be submitted on a form, the specimen of which is attached to these Regulations. Use of the form is not mandatory.

### §3

#### [Competition rules]

1. The Submission to the Contest consists in a summary of a Project from the UX and UI field (i.e., a project in which the end user interacts with a machine through an interface) completed by a Participant between June 2025, and June 2026.
2. The Contest will be judged in three categories:
  - 1) **Websites**
  - 2) **Mobile Apps**
  - 3) **Desktop & Web apps**
3. Judging will occur through two parallel processes:
  - 1) **Jury Selection:** A panel of experts will select the best projects in each of the three main categories.
  - 2) **Public Voting:** The public will have the opportunity to vote for their favourite projects in each category.
4. Additionally, we will grant special awards for a category:
  - **Best No-Code/Vibe Coding Solution**
  - **Best Agency**

The special awards will be chosen across all categories and will be selected by the jury and through public voting.

5. The criteria for qualifying a given Project for the categories referred to in section 2, items 1-2 can be

found on the Organizer's website at <https://www.waysawards.com/>.

6. The Participant (or an authorized representative of the Participant) makes the Submission to the Contest by using the form on the Organizer's website [www.waysawards.com/submit-your-project](http://www.waysawards.com/submit-your-project), following the guidelines on the aforementioned website.
7. In case the Submission to the Contest includes attachments, the Participant shall make the Submission to the Contest by sending an email to the email address indicated in section 9 below.
8. As part of the Submission to the Contest, the Participant indicates the category for which he/she is submitting a Project (Websites, Mobile apps and Desktop & Web apps, Best No-Code Solution categories).
9. As a rule, the Submission to the Contest may not be changed or updated - the exception is in the case when materials protected by a non-disclosure agreement are mistakenly attached to the Submission to the Contest without the consent of the authorized party. In such a case, contact the Organizer by sending a message to the e-mail address [awards@waysconf.com](mailto:awards@waysconf.com) and indicate the materials to be removed or anonymized.
10. All submitted Projects are eligible for the Audience Award category, but the Organizer reserves the right to select the Projects admitted to voting for the Audience Award in case the number of Submissions to the Contest exceeds 15.
11. Submission to the Contest may not violate the provisions of these Regulations or public decency, and in particular, may not:
  - 1) contain content protected by non-disclosure agreements without the consent of the entity with which the agreement was concluded;
  - 2) promote violence or behaviour contrary to good morals;
  - 3) contain content that violates public decency (e.g. profanity);
  - 4) violate the reputation of the Organizer;
  - 5) contain markings (in particular trademarks) of third parties without the consent of such parties;
  - 6) violate the image or other personal rights of third parties.
12. A Participant may make more than one Submission to the Contest during the Contest. A given Project may be submitted simultaneously to the available categories (Website, Mobile apps and Desktop & Web apps categories) with the provision that one project (the same, identical) may be sent to a maximum of two categories, with the Organizer reserving the right to verify projects in the event of sending it to more than 2 categories. In such a case Organizer has the right to remove them if it turns out that the project is identical, with minor changes that do not affect its functionality. In such a situation, each description of the Project specified in the Submission to the Contest should be dedicated to a given category.
13. Within one category, Participant may submit a maximum of 3 projects.
14. Submission to the Contest may be made only in the manner specified in §3 sections 4-5 of the Regulations. In deciding the Contest results, the Organizer will not consider Submission to the Contest delivered in any other way.
15. In deciding the Contest results, the Organizer will also not consider Submission to the Contest made

by Participants who did not meet the conditions specified in §3 section 9 of the Regulations.

16. The Organizer shall not be liable in the event of any breach of non-disclosure agreements by a Participant in the Submission to the Contest. In case a Participant is not sure whether by making a Submission to the Contest, he/she violates the provisions protecting the confidentiality of the Project, it is recommended to obtain the prior consent of the entity for which the Project was realized.

#### **§4**

##### **[Evaluation criteria]**

1. In order to select the winners in three main categories, the Organizer appoints the Competition Jury (hereinafter: "Competition Jury"), consisting of agencies' representatives and independent experts, as well as a representative of the Organizer (as a non-voting coordinator).
2. The Competition Jury will evaluate the submitted Projects from August 7th, 2026, after reviewing the Submission to the Contest. The composition of the Competition Jury may be changed by the Organizer up to the start of the Competition. The final composition of the Competition Jury evaluating the Projects will be announced on the Organizer's website <https://www.waysawards.com/> no later than August 7, 2026. The Competition Jury evaluates Projects anonymously, awarding them a score from 1 to 5, following the criteria indicated in section 4. When evaluating the project, the Competition Jury is guided by the following criteria. However, it is important to note that the final choice is completely subjective, based on the jury's knowledge and experience.
  - 1) innovativeness;
  - 2) initial problem;
  - 3) plan;
  - 4) execution of the established plan;
  - 5) Participant's role in the process;
  - 6) used tools and frameworks;
  - 7) no-code solutions;
  - 8) duration of the process;
  - 9) changes in the client's organization after the implementation of the Project;
  - 10) lessons learned.
3. The coordinator supervises the correct voting process to ensure the independence and anonymity of the vote. If irregularities are observed in the voting process, the coordinator has the right to disregard the vote of a given Competition Jury member. After the Competition Jury evaluates the Projects, the coordinator summarizes the results. The sum of points obtained by a Participant is divided by the number of voters. The average score determines the position taken.
4. In case several Projects receive equal average scores, the Participant whose Project received more maximum scores will be ranked higher. In a situation where it is not possible to select a winner based on the above criterion, the Competition Jury will classify Participants ex aequo in the same place.

5. The Competition Jury will select the winner in 3 main categories. The results of the Competition Jury's vote will be announced at the WaysConf 2026 conference on September 17, 2026 in EXPO Kraków. The date of announcement of the competition results is the date of its end.
6. The Organizer reserves the right to award additional prizes in separate categories.

## **§5**

### **[Audience Award]**

1. To prove the winners in the Audience Award category, the Organizer will allow online voting by Internet users on the Organizer's website at <https://www.waysawards.com/>.
2. Voting will be conducted from **August 7, 2026 to September 11, 2026** (until 11:59 pm).
3. The Internet user will choose one of the Projects he/she likes the most, taking into account the Competition Jury's evaluation criteria indicated in §4.
4. In order to cast a vote, the Internet user should take the following steps: go to the Project's subpage, enter his/her e-mail address, accept the Regulations by ticking the appropriate checkbox, and click the "Vote" button. A message enabling confirmation of the vote will be sent to the provided e-mail address. The validity of the vote cast by an Internet user depends on the opening of the link contained in the e-mail message referred to in the sentence above.
5. Each Internet user is allowed to submit only one vote. Each subsequent vote from the same e-mail address will not be taken into account when counting the votes cast.
6. The Audience Vote must be conducted in accordance with the principles of fair play. Any actions aimed at artificially inflating results, manipulating votes, or influencing the voting outcome in a way that goes against the goals of the Contest are strictly prohibited.
7. In particular, it is prohibited to:
  - a. use bots, automated scripts, software, or external systems to generate automatic votes;
  - b. generate artificial traffic within the voting system;
  - c. create fake email accounts or profiles in bulk to cast votes;
  - d. intentionally and repeatedly change IP addresses (e.g., using VPNs or proxy servers) to bypass voting limits;
  - e. buy votes or offer any financial or personal incentives in exchange for voting for a specific Project/Participant.
8. The Organizer reserves the right to monitor the voting process and verify the system logs of the voting tool at any time.
9. If any coordinated abuse, manipulation, or attempted fraud mentioned above is detected, the Organizer reserves the right to take the following actions, at its sole discretion and depending on the scale of the violation:
  - a. invalidate and deduct votes deemed by the Organizer to be fraudulent or automatically generated;
  - b. temporarily suspend voting for the specific Project or Participant until the matter is resolved;
  - c. immediately disqualify the Participant/Project from the Audience Vote or the entire Contest, with no right to any claims as a result.

10. The Organizer's decisions regarding vote invalidation or disqualification are final and cannot be appealed. To protect the security of the IT system, the Organizer is not required to publicly share detailed system logs or the algorithms used to identify the abuse.
11. If given Projects achieve an equal number of votes, several winners are selected.
12. An Internet user who votes has the opportunity to subscribe to the Organizer's mailing list to receive commercial information to the provided e-mail address. The rules of processing personal data in connection with subscribing to the mailing list are described in the [Privacy Policy](#).
13. The results of the Internet voting will be announced at the WaysConf 2026 conference on September 17, 2026 in EXPO Kraków.

## **§6**

### **[Prizes]**

1. In each category, there will be at least one winner whose Project received the highest average score in the case of the three main categories, or received the highest number of votes, in the case of the Audience Award.
2. Winners in each category will be awarded with statuettes. The Organizer does not make provisions for granting financial or in-kind prizes of a material nature. The awarded statuettes have a purely symbolic meaning, so there will be no taxable income on the part of the winners.
3. Prizes will be awarded at the WaysConf 2026 conference on September 17, 2026 in EXPO Kraków.
4. Prizes are not subject to exchange or swap for other prizes.

## **§7**

### **[Copyrights]**

1. Each Participant, by making a Submission to the Contest, declares and warrants that they are the sole author of the Project or hold all necessary intellectual property rights, licenses, and consents required to publish and submit the Project to the Contest.
2. In the case of a Submission made by a representative of a commercial company, the representative warrants that they have the full legal authority to act and make declarations on behalf of the company, and that the company holds all rights mentioned in paragraph 1.
3. Details of the Project will be posted on the Organizer's website, in particular, to enable casting a vote for the Project in the voting for the Audience Award.
4. Submission to the Contest is equivalent to granting to the Organizer a royalty-free, non-exclusive, five-year , territorially unlimited license to use the Project. The license is granted in the following fields of exploitation:
  - 1) in terms of recording and reproducing the work - production of copies of the work using a specific technique, including printing, reprography, magnetic recording, and digital technique;
  - 2) public performance, exhibition, display, playing, as well as broadcasting and rebroadcasting, as well as making the work available to the public so that everyone can have access to it at a place and time of their choosing

5. Under the license referred to above, the Organizer is entitled to use the Project for informational, advertising, promotional, and marketing purposes in connection with the organization of the Contest and its subsequent editions.
6. The Organizer is entitled to use any selected fragments of the Project.
7. The Participant agrees to indemnify, defend, and hold harmless the Organizer from and against any and all third-party claims, damages, liabilities, costs, or expenses (including reasonable legal fees) arising out of or related to any breach of the warranties set forth in this section (e.g., copyright infringement claims).

## **§8**

### **[Personal data]**

1. These Regulations define the rules of data processing and data protection, including personal data of the Contest Participants and Internet users voting in the Audience Award category.
2. The controller of the personal data processed in connection with the Contest is DesignWays Conf Sp. z o.o., based in Kraków, al. Powstania Warszawskiego 15, 31-539 Kraków, registered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków-Śródmieście in Kraków, XI Economic Department of the National Court Register under KRS no: 0000774156, holding NIP no: 6772442132, with a share capital of PLN 10,000; e-mail address: awards@waysconf.com
3. The processing of personal data shall be conducted following applicable regulations, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (hereinafter: "GDPR"), as well as in compliance with the provisions of these Regulations.
4. General provisions regarding the principles of processing personal data can be found in the Privacy Policy document.
5. Detailed provisions regarding the principles of processing personal data of the Contest participants can be found in the Information Clause - Participant document.
6. The Privacy Policy and Information Clause documents are available on the website at the electronic address <https://www.waysconf.com/>

## **§9**

### **[Complaints]**

1. All complaints regarding the Contest should be sent by post to DesignWays Conf Sp. z o.o., al. Powstania Warszawskiego 15, 31-539 Kraków, or via electronic mail to awards@waysconf.com.
2. Complaints about the proceedings of the Contest can be submitted up to 14 days after the end of the Contest (indicated in § 4 section 5 last sentence). Complaints submitted after the deadline indicated in the sentence above will not be considered. The date of filing a complaint shall be the date on which the complaint is received by the Organizer.
3. Complaints should include name and surname, email address, and a detailed description of the

reason for the complaint.

4. The Organizer will consider complaints within 14 days of receiving the notification. The response will be sent to the e-mail address indicated in the complaint or by mail, depending on the method of filing the complaint.

## **§10**

### **[Final provisions]**

1. The Participant's Submission to the Contest concurrently means that the Participant has read and accepted these Regulations.
2. Participants of the Contest are obliged to comply with the provisions of the Regulations (under pain of exclusion from the Contest).
3. Any additional information regarding the Contest can be found on the Organizer's website on the FAQ subpage at <https://www.waysawards.com/>.
4. In matters not regulated by these Regulations, the provisions of Polish law, in particular the provisions of the Civil Code, shall apply.
5. The attachment to the Regulations is the Template of the form of withdrawal from the agreement concluded remotely - Appendix No. 1. with the proviso that the withdrawal is possible within 14 days of joining the Contest.
6. The Organizer reserves the right to cancel the Contest, especially if no Submission to the Contest meets the conditions of these Regulations.
7. The Contest does not violate the Gambling Act of November 19, 2009.
8. The Regulations shall come into effect on June 1, 2026.

## Appendix No. 1

Template of the form for withdrawal from a contract concluded remotely (this form should be completed and sent back only in case you wish to withdraw from the contract)

(place and date)

### Consumer's data

Name and surname: \_\_\_\_\_

Address of residence: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Contact phone no.: \_\_\_\_\_

Date of concluding the Agreement: \_\_\_\_\_

### DECLARATION OF WITHDRAWAL FROM THE AGREEMENT CONCLUDED REMOTELY

I declare that, in accordance with Article 27 of the Act on Consumer Rights of 30th May 2014, (Journal of Laws of 2024, item 1796), I withdraw from the agreement on participation in the WaysConf Awards Competition.

(consumer's signature)